



*Serving the Midlands, South West and Wales*

# **Stakeholder Engagement Workshops**

**February 2019**

# HOUSEKEEPING



# WELCOME

## Today's format:

- A quick overview of WPD
- Four morning sessions, each following a consistent format:  
*Presentation → Round-table discussion → Electronic voting*
- Choice of 4 afternoon surgeries – on detailed topics

# AGENDA

<b>SESSION 1:</b>	<b>Introduction to WPD and our RIIO-ED2 engagement plan</b>
<b>SESSION 2:</b>	<b>The RIIO-ED2 framework: and your expectations of WPD</b>
<b>SESSION 3:</b>	<b>Your priorities for RIIO-ED2: what you want us to deliver</b>
<b>COFFEE</b>	
<b>SESSION 4:</b>	<b>Being a responsible business: building a “social contract”</b>
<b>SESSION 5:</b>	<b>Smart future and new possibilities: Distribution System Operator</b>
<b>WRAP UP</b>	
<b>LUNCH</b>	
<b>SESSION 6:</b>	<b>Choice of specific surgeries:</b> <ul style="list-style-type: none"><li>▪ Connections</li><li>▪ Consumer vulnerability</li><li>▪ Electric vehicles &amp; wider innovation</li><li>▪ Network charging</li></ul>



## **ELECTRONIC VOTE A:**

**What is your favourite electricity-related song?  
(select one option)**

0. She's Electric – Oasis
1. Power to the People – John Lennon
2. Are 'Friends' Electric? – Gary Numan
3. High Voltage – Electric Six
4. Electric Avenue – Eddy Grant
5. Power of Love – Huey Lewis and the News
6. Anything by ACDC...
7. Anything by the Electric Light Orchestra....
8. Power of a Woman – Eternal
9. Transmission – Joy Division



## **ELECTRONIC VOTE B:**

**What is your favourite electricity-related song?  
(*drag and drop in the order of your preference*)**

0. She's Electric – Oasis
1. Power to the People – John Lennon
2. Are 'Friends' Electric? – Gary Numan
3. High Voltage – Electric Six
4. Electric Avenue – Eddy Grant



## **ELECTRONIC VOTE C:**

**What type of stakeholder are you?  
(select one option)**

0. Domestic customer / consumer interest body
1. Business customer (or representative)
2. Local authority officer / elected representative
3. Connections customer
4. Environmental group / consultancy
5. Energy / utility company
6. Charity / non-profit organisation
7. Academic / education institute
8. Parish councillor / clerk
9. Other



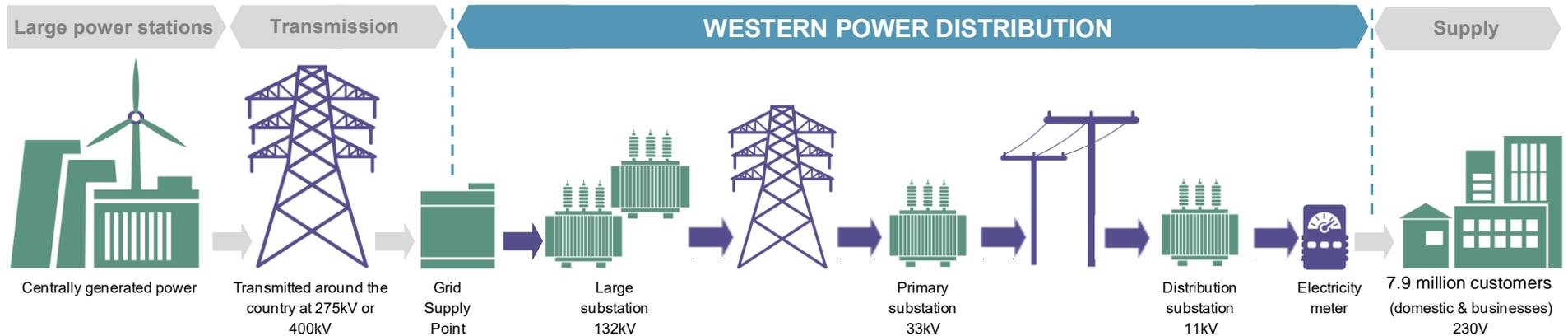
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**Session 1:**  
**Introduction to WPD**  
**&**  
**Our RIIO-ED2 engagement plan**

Alex Wilkes  
Stakeholder Engagement Manager

# WHO WE ARE: WE ARE A DISTRIBUTION NETWORK OPERATOR (DNO)

- We operate the local electricity network, distributing power to 7.9 million homes & businesses

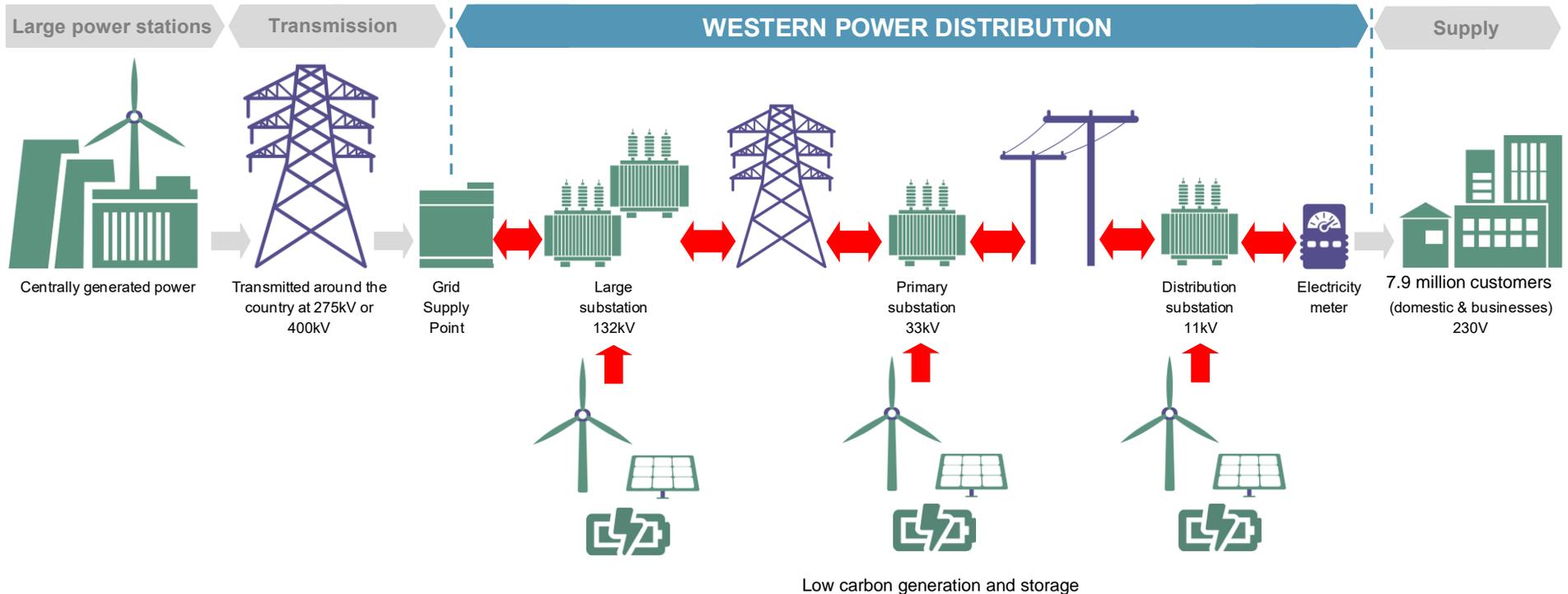


- Covering the East and West Midlands, South Wales and South West England



# WHO WE ARE: BECOMING A DISTRIBUTION SYSTEM OPERATOR (DSO)

- We operate the local electricity network, distributing power to 7.9 million homes & businesses



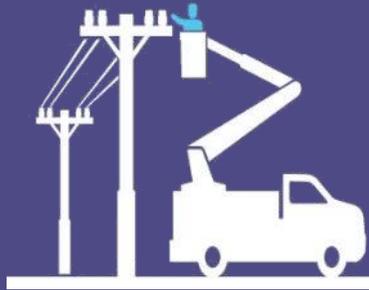
# WHAT WE DO: AS A DISTRIBUTION NETWORK OPERATOR (DNO)

- Four traditional tasks:



## Keep the lights on

by operating our network assets effectively



## Maintain equipment

so that the network is in a condition to remain reliable



## Fix the network

if equipment gets damaged or is faulty

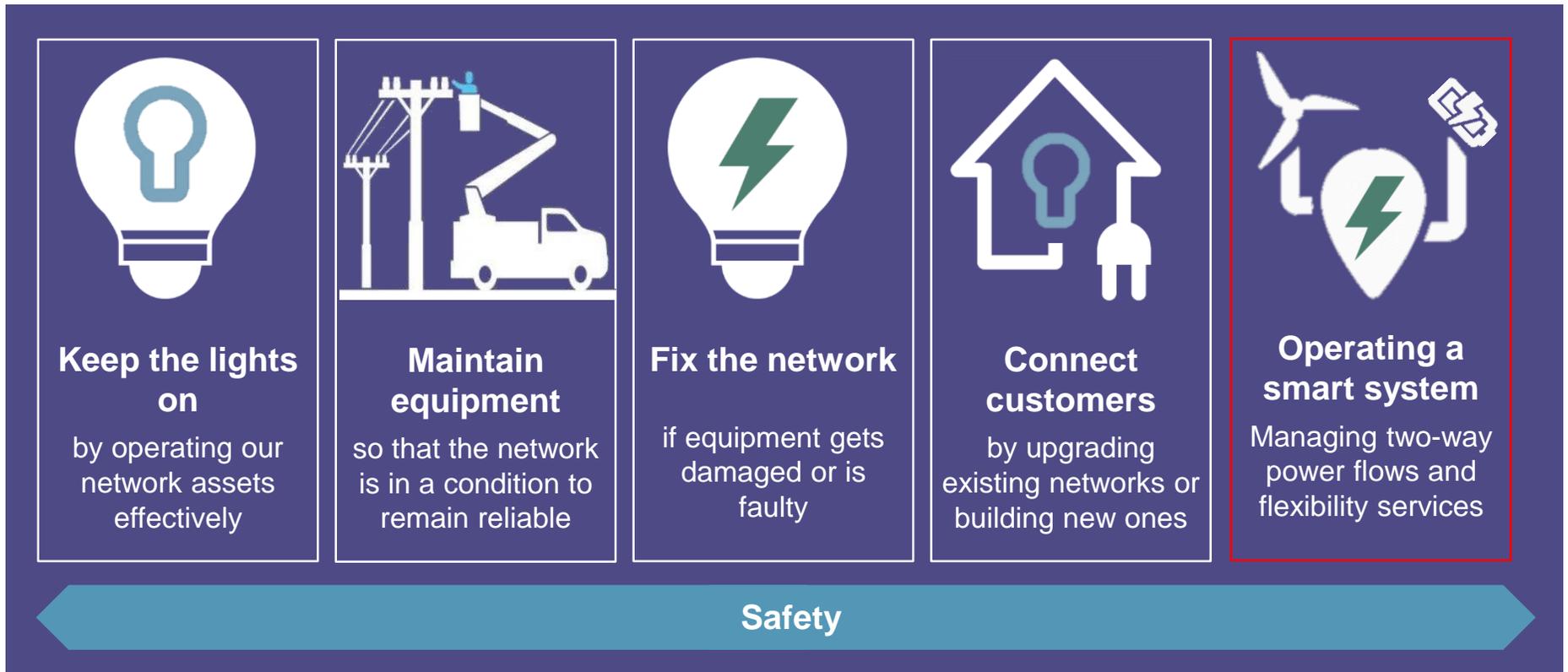


## Connect customers

by upgrading existing networks or building new ones

Safety

# WHAT WE DO: BECOMING A DISTRIBUTION **SYSTEM** OPERATOR (DSO)



# BUSINESS PLANNING PROCESS

**Networks are regional monopolies, so customers can't 'vote with their feet'**

Therefore:

The logo for Ofgem, consisting of the word "ofgem" in a lowercase, orange, sans-serif font.

**regulates how much  
revenue we can earn  
and what we must  
deliver to earn it**

- *Seeks to protect consumers' interests*
- *Mimics competition to drive down costs and ensure high performance*
- *Sets price controls that determine how much we can spend*
- *Issues licences setting out our obligations and the revenues we can earn for delivering them*
- *Periodically WPD develops a Business Plan working with stakeholders*
- *This Business Plan is submitted to Ofgem for approval*

**The next  
price  
control  
will cover  
5 years**



- *Commencing 1<sup>st</sup> April 2023*
- *Covering the period 2023-2028*
- *Preparations (including today's event) are now underway – extensive engagement with stakeholders will be crucial*

# THE CURRENT RIIO FRAMEWORK

$$R_{\text{evenue}} = I_{\text{ncentives}} + I_{\text{nnovation}} + O_{\text{utputs}}$$

**E**lectricity  
**D**istribution  
**1** (1<sup>st</sup> price control using this framework)



**Incentives to drive leading performance**



Customer service
Network performance
Losses
Connections
Efficiency

**Focus on driving innovation**



**Network Innovation Competition**

**Clearly defined commitments to deliver**



Safety	Environment
Reliability	Connections
Customer satisfaction	Social obligations

 **Underpinned by extensive stakeholder engagement** 

# OUR TIMELINE FOR RIIO-ED2

- In the current price control WPD was the only electricity distribution company to have its Business Plan “fast tracked” (accepted first time round and in total by Ofgem)
- There may be an opportunity for “fast tracking” in the next price control. If so, for a Business plan starting in 2023, the timetable would be:

First draft Business Plan published for stakeholders to review	Sept-20
Second draft Business Plan published for stakeholders to review	Dec-20
Initial submission of the Business Plan to Ofgem	Mar-21
Present to Ofgem’s Consumer Challenge Group	Apr-21
Final Business Plan submission	Jun-21
Ofgem consultation	Sep-21
Final Ofgem determination	Feb-22

- A submission in early 2021 therefore requires us to begin our planning now
- Beginning in 2019 means we are looking up to 9 years ahead, so we must be forward thinking and inclusive when we engage

# WPD'S ENGAGEMENT PROCESS

- It is critical that we build our Business Plan with our stakeholders - every key decision and commitment must be well justified

- To achieve this we will follow a five stage engagement process

**Stage 1:**  
Preliminary engagement

- Identify initial stakeholder priorities (*areas within which outputs and performance improvements are expected*)

**Stage 2:**  
Willingness to pay

- Identify specific improvement levels within each priority area and their value to customers

**Stage 3:**  
Business plan development

- Draft our commitments with stakeholders and indicate likely costs

**Stage 4:**  
Business plan refinement

- Negotiate output levels and refine/clarify our commitments

**Stage 5:**  
Business plan acceptance testing

- Present the final plan to stakeholders for review (and voting) before submission to Ofgem

- Our engagement methods will be tailored to suit the audience, e.g: face-to-face workshops, written consultations, focus groups, market research, webinars, online surveys, digital panels

# TABLE DISCUSSION

## WPDs engagement approach for RIIO-ED2

1. Why have you attended today?
2. Would you like to be involved in our consultation at key points?
3. What methods of engagement best suit you and the wider stakeholders/customers that you represent?
4. Are there any key stakeholder groups that you feel it is vital to involve?



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## Session 2:

# The RII0-ED2 price control framework

Paul Branston  
Regulatory and Government Affairs Manager

# THE AIM OF THIS SESSION: *WHAT CUSTOMERS WANT AND VALUE*

In the context of a brief explanation of Ofgem's intended framework, we will cover:

- What are the *outcomes* that matter most to you?
- How can we structure the *outputs* we will deliver to achieve these *outcomes*?
- How can we deliver value to our customers?

Drawing a clear distinction:



**Outcome** = The impact/benefit stakeholders can expect to see



**Output** = Specific commitments setting out how these will be delivered

# THE KEY FEATURES OF THE CURRENT RIIO-ED1 BUSINESS PLAN

- It covers an 8 year period, 2015-2023 (RIIO-ED2 will reduce to a 5 year settlement)
- Overall we are investing £7.1 billion in core distribution activities
- There are **six output categories**:

SAFETY	RELIABILITY	ENVIRONMENT	CONNECTIONS	CUSTOMER SATISFACTION	SOCIAL OBLIGATIONS
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- Within which we committed to **28 outcomes**. For example:

Reduce the number of accidents	Deliver continual improvement in network performance	Reduce the carbon footprint of the business	Provide a fast and efficient connections service	Deliver excellent customer service	Improve services for customers in vulnerable situations
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- Achieved by delivering **76 outputs**. For example:

<i>(4) Reduce our overall accident frequency rate by 10%</i>	<i>(11) Deliver 16% fewer power cuts and restore electricity supplies 23% quicker</i>	<i>(28) Reduce waste sent to landfill by 20% in the first two years of RIIO-ED1 and 5% p/a thereafter</i>	<i>(34) Improve the overall time taken to deliver a connection by 20%.</i>	<i>(44) Be the top-performing DNO group in Ofgem's Broad Measure of Customer Satisfaction</i>	<i>(67) Contact all customers who depend on a power supply for medical reasons every three hours during power cuts</i>
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# RIIO-ED1 - HOW WE ARE DOING

Ofgem's latest annual report:		Safety	Reliability	Connections	Customer satisfaction	Social obligations	Environment* (carbon footprint reduction)
WPD	W. Mids						-17%
	E. Mids						-8%
	S. Wales						-10%
	S. West						-15%
Electricity North West	N. West						-9%
SSE	N. Scotland						-28%
	Southern						-7%
Northern PowerGrid	North East						+59%
	Yorkshire						+10%
UK Power Networks	London						0%
	East						-9%
	South East						8%
Scottish Power	S. Scotland						1%
	N. Wales						23%

▪ In 2017/18 WPD met all of our 76 outputs as follows:

- 64 ✓ Yearly output met
- 12 ✓ On track for achievement in RIIO-ED1
- 0 ✗ Missed target

\* Ofgem did not assign a traffic light indicator for 'Environment' overall, because it is not directly comparable across all DNOs – each committed to different environmental targets and started from different baseline. However, Ofgem published business carbon footprint reductions, which are displayed in the table above

# 1. OUTCOMES: *NOTABLE CHANGES FOR RII0-ED2*

- In ED1 there are currently 6 categories, under which WPD's 76 commitments are structured
- Ofgem is proposing to consolidate outcomes into three categories (applicable cross-sector) to make them "*as intuitive and simple as possible, reducing overlap and potential confusion*"

## **Meet the needs of consumers and network users:**

*Network companies must deliver a high quality and reliable service to all network users and consumers, including those that are in vulnerable situations*

## **Maintain a safe and resilient network:**

*Network companies must deliver a safe and resilient network that is efficient and responsive to change*

## **Deliver an environmentally sustainable network:**

*Network companies must manage the impact of their activities on the environment and enable the transition towards a smart, flexible, low cost and low carbon energy system for all consumers and network users*

# 1. OUTCOMES:

## *WHAT OUTCOMES WOULD YOU LIKE US TO ACHIEVE IN RII02 (2023+)?*

- WPD's absolute priority is to:
  - Deliver clear benefits for customers
  - Ensure customers know that they are getting for their money and trust that WPD is providing the highest levels of service quality possible
- Last year we asked you to identify strategic outcomes you expect WPD to deliver. They were:

**Keeping the lights on**  
(with lowest ever levels of power cuts)

**A smart, flexible & interconnected network**  
(that is 'future proof')

**Information accessible easily**  
(and in the format customers want)

**A safe and secure network for all**  
(public and staff)

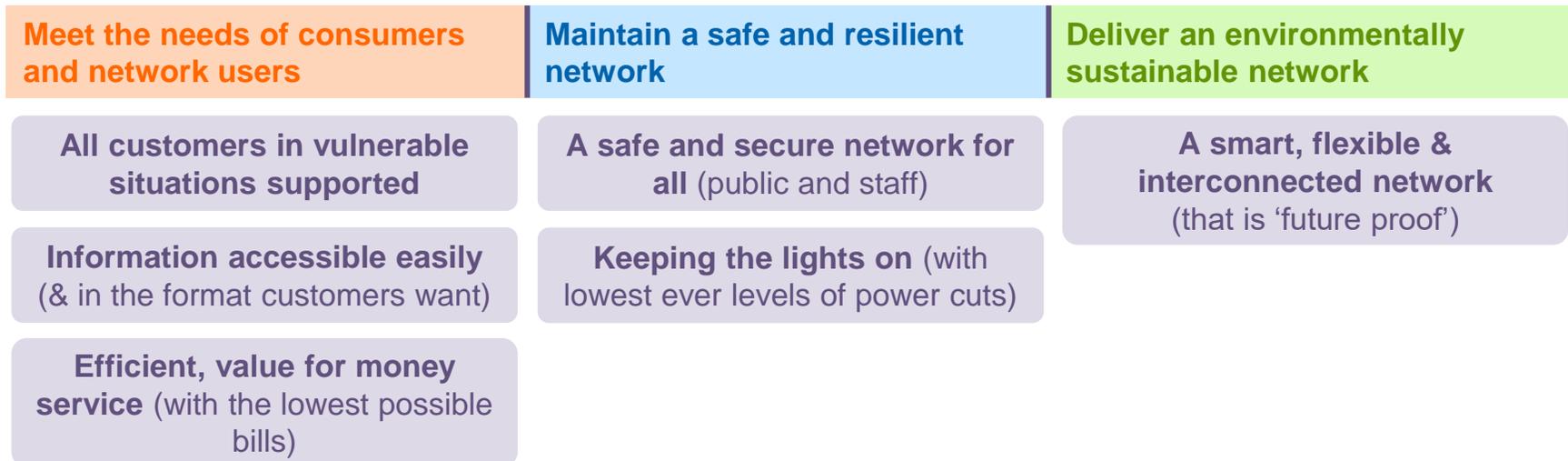
**All customers in vulnerable situations supported**

**Efficient, value for money service**  
(with the lowest possible bills)

# 1. OUTCOMES: *QUESTIONS*

**WPD needs to communicate in a way that helps stakeholders to understand what we commit to deliver:**

- Are WPD's six strategic outcomes still appropriate – are there any missing?
- Do you agree with how we propose to structure our strategic outcomes under Ofgem's new categories?



## 2. STRUCTURING OUR OUTPUTS: *OFGEM'S FRAMEWORK*

- Within each of the three categories, Ofgem has defined three types of output:

### Licence Obligation (LO)

- Minimum standards for all companies
- Failure to meet could lead to penalties or enforcement action

### Price Control Deliverable (PCD)

- Specific deliverables with explicit, ring-fenced funding levels attached. E.g:
  - Large one-off capital projects (with stated specification, budget or timing)
  - Commitments associated with baseline funding

e.g. Tree trimming programme – Xkm length at X unit cost to deliver

### Output Delivery Incentive (ODI)

- Where service improvement (beyond minimum standards) is in the interest of consumers. Will include:
  - Reputational incentives
  - Financial incentives – rewards or penalties
- To be common for companies across the sector

e.g. Network performance – targets for power cut duration & frequency (Better = reward; Worse = penalty)

**Note:** Companies will be allowed to propose bespoke PCDs and ODIs (developed with stakeholders)

## 2. STRUCTURING OUR OUTPUTS: *THE CHALLENGE*

- We want to ensure we structure the Business Plan so it is clear and understandable for customers
- A number of our existing 76 outputs (and future outputs of this style) don't naturally fit in Ofgem's new proposed structure:
  - Some do:

Current category	Current commitment	
Reliability	Guaranteed standards of performance	→ Licence Obligation (LO)
	Install flood protection at substations	→ Price Control Deliverable (PCD)
	Reduce the average frequency and duration of power cuts	→ Output Delivery Incentive (ODI)

- Some do not: **Do these types of output still work for you?**

Current category	Current commitment	
Social obligations	Contact vulnerable customers on the Priority Service Register every two years to keep records up to date <i>(this goes beyond a basic licence obligation to hold a PSR)</i>	→
Safety	Reduce accident frequency rate	→
Customer	Be the number one DNO for customer service   Resolve 70% complaints on day one <i>(Although there would likely be a ODI to overall "measure customer satisfaction")</i>	→
Environment	Ensure all replacement vehicles have lower CO <sub>2</sub> emissions than those they replace	→
Connections	Improve the online connection applications process	→

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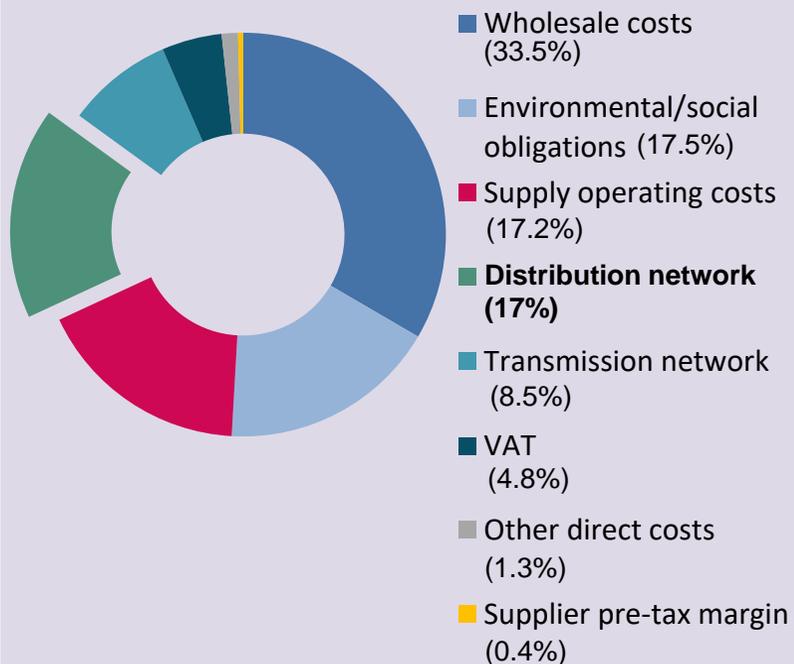
## 2. STRUCTURING OUR OUTPUTS: *OPTIONS FOR DISCUSSION*

- **Question: Do we:**
  - A. Limit our outputs solely to those that fit in the three types of output set by Ofgem
  - B. First develop outputs in the three types of output. Then allow stakeholders to suggest additional commitments that are so important they should be voluntary PCDs or ODIs
  - C. Develop a pool of outputs stakeholders want us to deliver. WPD will then:
    - Fit those that can, within Ofgem’s 3 output types
    - Discuss with stakeholders which are so important they should be considered as proposed/voluntary PCDs or ODIs
    - Deliver the remaining outputs as wider commitments to stakeholders:



# 3. DELIVERING VALUE FOR MONEY

**Average GB domestic electricity bill:  
£577 per year**



**WESTERN POWER  
DISTRIBUTION**  
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**£8.17 per month  
(or 27p a day)**

*In 2017/18:*

- **Total expenditure: £941.8m**
- **Network reliability: 99.995%**
- **Return on Regulatory Equity: 6.3%**  
*(returns to shareholders)*

# 3. DELIVERING VALUE FOR MONEY A BACKDROP YOU MIGHT HAVE SEEN



## Light fingered

IT is shocking that fat cat energy firms are trousering such staggering profits at the expense of hard-working families.

We reveal today that the ten firms who link gas and electricity to our homes pocket £96 as pure profit from the average family household's yearly bill.

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Utilities

## Energy networks' £7.5bn windfall 'should be returned to consumers'

Firms that transmit electricity and gas, such as National Grid, have 'eye-watering' profit margins, says Citizen's Advice



FINANCIAL TIMES myFT

## Network companies under scrutiny for rising UK electricity prices

Helm review calls for price control shake-up and rethink of National Grid role



Money had been taken out of network companies through 'dividends, special dividends and share buybacks'. Helm review claimed © PA

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Nathalie Thomas, Energy Correspondent OCTOBER 26, 2017 [Feedback](#)

A [review](#) into rising UK energy costs has focused scrutiny on the ownership and regulation of electricity networks — the large monopoly companies that distribute power and have been partly blamed for pushing up bills.

# 3. DELIVERING VALUE FOR MONEY

## *WHAT YOU GET FROM WPD*

What factors do you think count towards value for money?

Here's some of the ones we consider:

- **For 27p a day, in 2017/18 WPD customers received:**
  - **Highest customer satisfaction in the industry** – *7<sup>th</sup> consecutive year*
  - **Number one for stakeholder engagement** – *7<sup>th</sup> consecutive year*
  - **Better than target network performance** – *on average customers have a power cut once in 2 years, for 26 minutes*
  - **Better than target for connection time to quote and time to connect** – *small schemes get a quote in 8 days and connected in 42 days*
  - **Transition to a Distribution System Operator underway**
  - **Supported 15,229 fuel poor customers to save over £5.4 million a year**

# TABLE DISCUSSION

## DELIVERING VALUE FOR MONEY

1. Were you aware of WPD's costs? How can we make our costs clearer to customers and demonstrate what our network delivers?

## OUTCOMES

2. Are WPD's six strategic outcomes still appropriate – are there any missing?
3. Do you agree with how we propose to structure our strategic outcomes under Ofgem's new categories?

## STRUCTURING OUR OUTPUTS

4. Ofgem have set three types of output. How should we present the commitments we make to you as stakeholders?



## **ELECTRONIC VOTE 1:**

**In terms of structuring outputs within our Business Plan, which approach do you most favour?  
(select one option)**

1. Limit our outputs solely to those that fit in the three output types set by Ofgem
2. First develop outputs in the three types of output. Then allow stakeholders to suggest additional commitments that are so important they should be voluntary PCDs or ODIs
3. Develop a pool of outputs stakeholders want us to deliver. WPD will structure these within Ofgem's framework – promising to deliver any that don't fit as "wider commitments"



## ELECTRONIC VOTE 2:

On a scale of 1-10, how aware were you of WPD's costs and the levels of services we deliver?



Not aware



Excellent understanding



## ELECTRONIC VOTE 3:

On a scale of 1-10, how do you feel about the following statement?

*“WPD delivers good value for money”*



Strongly disagree



Strongly agree

# **WESTERN POWER** **DISTRIBUTION**

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## **Session 3:**

# **Your priorities – what do you want us to deliver?**

Andrzej Michalowski - Planning and Regulation Special Projects Manager  
Eleanor Sturges – Planning and Regulation Specialist

# IDENTIFYING YOUR PRIORITIES

Leaving the framework to one side for a moment, lets start with a blank piece of paper...

## What are your priority areas?

- Before we build specific, measurable commitments we first need to understand **your** priorities
- Your feedback over the last couple of years has informed an initial list of priority areas
  - Priorities change over time
  - New priorities emerge

## What activities should we focus on?

- Having established the areas of importance, **what activities should we focus on?**
- These will determine the **commitments** we make

# PRIORITIES CHANGE OVER TIME

2011/12

Highest	'Future proofed' equipment replacement
	Low carbon innovation
	Power cuts
	Severe weather/emergencies
High	Guaranteed standards for power cuts
	Flooding
	Oil and gas leaks
	Worst served customers
	Undergrounding overhead lines in Areas of Outstanding Natural Beauty
Medium	Customer communication methods
	New connections service
	New connections communication methods
	Definition of a 'worst served' customer
	Habitats and species
	Metal theft

2017/18

Keeping the lights on (incl. emergency resilience)
Smart networks
Environment and sustainability
Workforce renewal skills & training
Vulnerability (to power cuts)
Government legislation & policy
Affordability
Connections
Safety education
Fuel poverty
Customer information & data
Customer awareness

Emerged since RII0-ED1 Plan was agreed	Importance (out of 10)
Cyber Security	8.2
Electric Vehicles	7.9
Transition to Distribution System Operator	7.2
Changes in flood risk planning	7.0
Alternative connections offers	7.0

# THE AIM OF THIS SESSION

## We want to know:

1. Have we identified the right priority areas? Are any missing?
2. Which priority areas are most important to you?
3. Taking your highest priority areas, what activities do you want us to focus on?

Priority area →

Activities →

### Connections:

- speed of connection,
- timeliness,
- a range of connections options,
- pre-application information (e.g. capacity),
- full service online,
- service/communication throughout the process

### Customer service:

- types of contact,
- quality of contact,
- complaints management,
- provision of information,
- website,
- social media,
- accessibility of information

### Network reliability:

- number of interruptions,
- the duration of power cuts,
- 'worst served' extremes,
- power quality (dips/flicker)

# PRIORITY AREAS TO CONSIDER

## A. Network reliability

- Day-to-day power cuts
- **Currently on average customers experience one power cut every two years for 26 minutes**
- Example activity areas to consider:
  - *the number of interruptions, the duration of power cuts, 'worst served' extremes, power quality (dips/flicker)*



## B. Network resilience (to severe weather)

- Preventing power cuts in severe weather
- **In the last 12 months there were 10 exceptional events across our licences areas. 338,786 customers impacted**
- Example activity areas to consider:
  - *protecting the network (e.g. tree clearance, flood defence)*



## C. Cyber resilience

- Defences against malicious cyber attacks. Significant increase in attacks and impact (e.g. Wannacry)
- **WPD is enhancing cyber defences**
- Example activity areas to consider:
  - *protecting network operations, protecting information about the network, protecting information about customers (e.g. smart meter data)*

# PRIORITY AREAS TO CONSIDER

## D. Build a smart network (DSO)

- Energy use, generation and storage is changing. We must facilitate a smarter energy system that can flexibly meet the changing needs of users
- **WPD has developed a DSO strategy and Active Network Management**
- Example activity areas to consider:
  - *managing changing power flows at a local level, managing distributed generation/storage, accommodating demand growth e.g. from electric vehicles, developing flexibility solutions/markets*

## E. Innovation and new services

- Developing and testing new ways of working
- **WPD continues to have a comprehensive innovation programme**
- Example activity areas to consider:
  - *improving operational efficiency, developing whole energy system solutions, collaborative work, learning from others, deployment of benefits*

## F. Whole systems approach

- Greater co-ordination across energy vectors (electricity, gas, fuel)
- **WPD is involved with ENA Open Networks project looking at whole electricity system coordination**
- Example activity areas to consider:
  - *whole electricity system coordination, whole regulated systems coordination, whole energy systems coordination, coordinated planning, operational processes, data management*



# PRIORITY AREAS TO CONSIDER

## G. Electric vehicles

- Providing the network capacity for EV charging
- **In 2018 there were over 7,000 EV chargers on the WPD network. EVs predicted to grow from 28,000 to nearly 3 million by 2030**
- Example activity areas to consider:
  - *types of charging (slow/fast charging), locations of connecting to the distribution network, customer charging behaviour, managing network impact of clustering, large-scale charging stations*



## H. Environment

- The impact of WPD's activity on the environment
- **WPD is making improvements during ED1 (e.g. beat business carbon footprint target by 13% in 2017/18)**
- Example activity areas to consider:
  - *business carbon footprint, vehicle emissions, harmful leaks from equipment (oil and SF<sub>6</sub> gas), network losses, undergrounding in areas of outstanding natural beauty*

## I. Workforce resilience

- Having sufficient staff, with the right skills
- **WPD has a wide range of recruitment approaches from apprenticeships to specialist graduates**
- Example activity areas to consider:
  - *age demographics of existing workforce, increasing demand for technical skills, longer-term predictions, approaches to attracting the right staff, cross-company coordination, national training schools*



# PRIORITY AREAS TO CONSIDER

## J. Vulnerable customers (to supply failure)

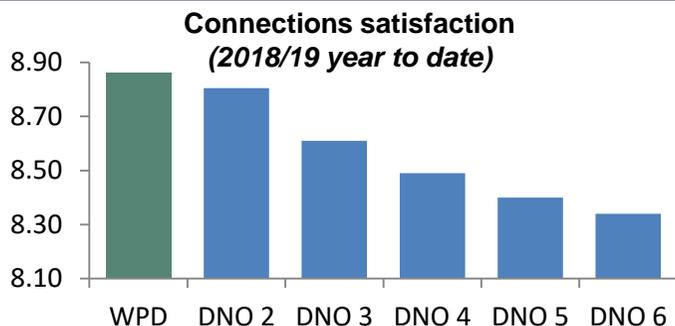
- Protecting and supporting those at greatest risk during power cuts,
- **We currently hold a Priority Service Register of 1.7 million customers. In 2017/18 we contacted 955,664 to provide advice and support**
- Example activity areas to consider:
  - *electrical medical dependencies, the elderly and disabled, those in temporary vulnerable situations (e.g. recent hospital discharge or new born baby), additional services, different means of communicating*



## K. Affordability

- We must deliver value for money at a fair and reasonable cost
- **WPD is delivering £7.1bn of Investment for 27p per day**
- Example activity areas to consider:
  - *cost pressures for increases to bills, acting in the long-term public interest, delivering a transformation of the electricity system, customers appetite for bills to increase, vulnerable customers*

## L. Connections



- Connecting new homes/businesses/generation to the network
- **WPD per year: 50,000+ quotes and 20,000+ connections**
- Example activity areas to consider:
  - *speed of connection, timeliness, a range of connections options; pre-application information (e.g. capacity); full service online; service/communication throughout the process*

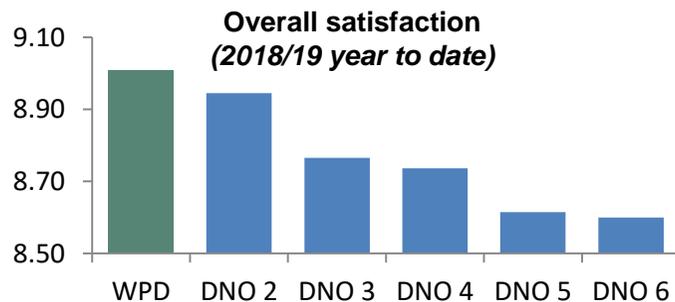
# PRIORITY AREAS TO CONSIDER

## M. Fuel poverty

- Helping those in fuel poverty
- **In 2017/18 WPD supported 15,229 fuel poor customers to directly save £5.4 million a year**
- Example activity areas to consider:
  - *using PSR contacts to identify those in fuel poverty, establishing partnership support networks, funding of assistance schemes, outreach work, links to health and local authority services*



## N. Customer service



- How we deal with customers
- **Number one DNO in Ofgem's measure for seven consecutive years**
- Areas to consider:
  - *types of contact, quality of contact, complaints management, provision of information, website, social media, accessibility of information*

# TABLE DISCUSSION

1. Have we identified the right priority areas? Are any missing?
2. Which priority areas are most important to you?
3. Taking your highest priority areas, what activities do you want us to focus on?

Priority area →

Activities →

## Connections:

- speed of connection,
- timeliness,
- a range of connections options;
- pre-application information (e.g. capacity);
- full service online;
- service/communication throughout the process

## Customer service:

- types of contact,
- quality of contact,
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## Network reliability:

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- 'worst served' extremes,
- power quality (dips/flicker)



## ELECTRONIC VOTE 4:

On a scale of 1-10 how important is the following priority area to you (for WPD to address)?

1

Not at all

10

Extremely

- |   |                         |
|---|-------------------------|
| A. Network reliability                      | H. Environment          |
| B. Network resilience (to weather extremes) | I. Workforce resilience |
| C. Cyber resilience                         | J. Vulnerable customers |
| D. Build a smart network (DSO)              | K. Affordability        |
| E. Innovation and new services              | L. Connections          |
| F. Whole systems approach                   | M. Fuel poverty         |
| G. Electric vehicles                        | N. Customer service     |

**COFFEE BREAK**

# **WESTERN POWER** **DISTRIBUTION**

*Serving the Midlands, South West and Wales*

## **Session 4:**

### **Being a responsible business: Building a social contract**

Alison Sleightholm - Resources & External Affairs Director  
Alex Wilkes – Stakeholder Engagement Manager

# OUR PURPOSE

## WPD provide a vital public service

- We are a regional monopoly that keeps the lights on for 7.9 million customers (and a population over 20 million) in our regions
- As sessions like today demonstrate, we work extensively with customers and stakeholders to define our role and to identify their expectations of us

## Building trust

- It is right that we consider: **Is our purpose (to serve customers and wider society) strong enough for us to be trusted to continue fulfilling this role?**
- This doesn't just mean delivering great customer service – that's a basic expectation
  - We are accountable for contributing to wider societal wellbeing (including delivering environmental and economic benefits)
  - Its not just *what* we deliver that matters, but *how* we deliver it



## **ELECTRONIC VOTE 5:**

### ***BEFORE WE START – WHO DO YOU TRUST?***

**Rate the following organisations in order of those you trust, from most to least (*drag & drop into place*):**

Most

- A. Your local authority
- B. Your energy supplier (who you pay your bills to)
- C. Western Power Distribution
- D. John Lewis
- E. NHS
- F. RyanAir
- G. Rail companies
- H. Amazon
- I. Your water company

Least



## ELECTRONIC VOTE 6:

On a scale of 1-10, how much do you trust WPD?



Not at all



Extremely  
highly

# A FEW OF WPD'S PRINCIPLES

## Our interest today – how does WPD get to the top of that trust list?

- Customers are at the heart of our business:
- Customers pay for everything we do and have a right to influence all aspects of our service
- Our Business Plan is built with stakeholders from the ground up
  - For RIIO-ED2 we intend to publish and consult on two separate drafts of our Business Plan
  - A third and final version will then be submitted to Ofgem
- In RIIO-ED1 we made commitments that were more stretching than targets proposed by Ofgem because it's what our stakeholders wanted

### ***FIRST TIME, EVERY TIME***

- Take personal responsibility
- Follow the problem through until the end
- Work with others to find a solution
- Keep the customer informed
- Follow the Golden Rule - treat customers the way you would like to be treated

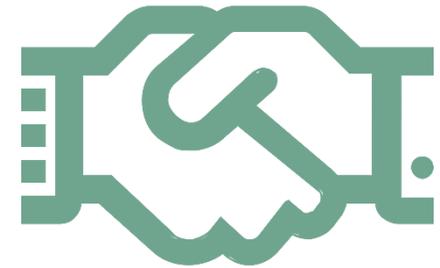
*We will be recognised by  
the actions of our people*

**WESTERN POWER  
DISTRIBUTION**  
*Serving the Midlands, South West and Wales*

# WHAT IS A SOCIAL CONTRACT?

**A framework for the delivery of our purpose, in a way that enables our customers and stakeholders to hold us to account**

- This hinges on building legitimacy and trust
- Includes voluntary commitments
  - Going beyond the basic requirements of regulation, legislation and traditional corporate social responsibility
- We have heard the message that it is no longer enough just to provide a reliable supply at a reasonable price:
  - Customers are taking an ever greater interest in where their money is going
  - They care about payments to shareholders and tax affairs
  - They also want the company to contribute to society and protect the environment



# WHAT IS A SOCIAL CONTRACT?

- We believe customers want from their utility providers:

**Good service** (at a fair price)

**Getting the basics right** (with ongoing feedback from customers)

**Excellent corporate behaviours** (and governance)

**Sustainability and climate change challenges met**

**Links into (and an understanding of) the community it serves**

# HOW DO WE ENSURE THE BUSINESS PLAN IS A FAIR ONE AND WPD OPERATES AS A GOOD CITIZEN?

- In order to give customers a stronger voice within RIIO-ED2, Ofgem has set out its requirements for 'Enhanced Engagement'
- **WPD must create an independent challenge body called a Customer Engagement Group (CEG)**
  - Formed of customer and stakeholder representatives
  - Engages directly with senior management and the Board
  - It will sit above WPD's wider engagement programme (including these workshops and our existing Customer Collaboration Panel)
- Ofgem has established a RIIO-2 Consumer Challenge Group
- Independent reports are required from both new groups
- Open hearings will be held with companies



# CUSTOMER ENGAGEMENT GROUP

- **Independence:** 12-14 independent members, Chair & Secretariat. 4-6 meetings a year
- **Expertise:** Wide ranging from customer representation, regional issues and vulnerability, through to future energy systems, low carbon technologies and resilience
- **Full transparency:** everything will be published online
- **Remit:**



- **QUESTION:** Is there a role for the CEG in overseeing WPD's ongoing social contract and the programme of activities it leads to?

# WHAT SHOULD WPD'S SOCIAL CONTRACT CONTAIN?

- A few examples include, commitments to deliver:

Industry leading performance

Positive outcomes for customers in vulnerable situations

Community and environmental benefits

Fair prices and returns/profits

Local community investment

A framework for engaging local communities

Clarity on tax affairs and dividend payments to shareholders

Responsible and transparent Board governance arrangements

Transparent mechanisms so customers & stakeholders can influence decisions

Excellent environmental performance

Inclusion of methods for measuring the social impact of activities

Innovation to meet societal challenges (not just regulatory / technological ones)

Consequences if we fail to deliver on our social contract?

# HOW SHOULD WPD PRESENT ITS SOCIAL CONTRACT?

Do you think the social contract should be:

A. **The Business Plan as a whole** – every commitment and output should be seen in this light

B. **A section contained within the Business Plan**

– A set of commitments and ways of working that are additional to Ofgem's 3 output types?



C. **A separate, standalone document.** For example, the Business Plan is what we commit to deliver; the social contract is how we will deliver it?

# QUESTION: HOW SHOULD WPD DEMONSTRATE IT IS DELIVERING IT?

- Scrutinised and reported on by WPD's Customer Engagement Group?
- External accreditations – e.g. the Fair Tax Mark?
- External audits?
- Annual WPD reporting of performance against commitments?
- Benchmarking - e.g. UK customer satisfaction index?
- Customer research – are we delivering social value? What have the impacts of our actions been?
- Stakeholder (regional) feedback and surveys?

# TABLE DISCUSSION

1. What should WPD's social contract contain?
2. How should WPD present its social contract?
3. How should WPD demonstrate it is delivering it?



## **ELECTRONIC VOTE 7:**

**How should WPD present its social contract?  
(select one option)**

1. The Business Plan as a whole is the social contract
2. The social contract is a separate section within the Business Plan
3. The social contract is a separate, standalone document



## **ELECTRONIC VOTE 8:**

**How should WPD demonstrate it is delivering its social contract? *(in any order, select your top three)***

1. Scrutinised and reported on by WPD's Customer Engagement Group
2. External accreditations – e.g. the Fair Tax Mark
3. External audits
4. Annual WPD reporting of performance against commitments
5. Benchmarking - e.g. UK customer satisfaction index
6. Customer research
7. Stakeholder (regional) feedback and surveys



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## **Session 5:** **Smart future and new possibilities**

Nigel Turvey - Network Strategy and Innovation Manager

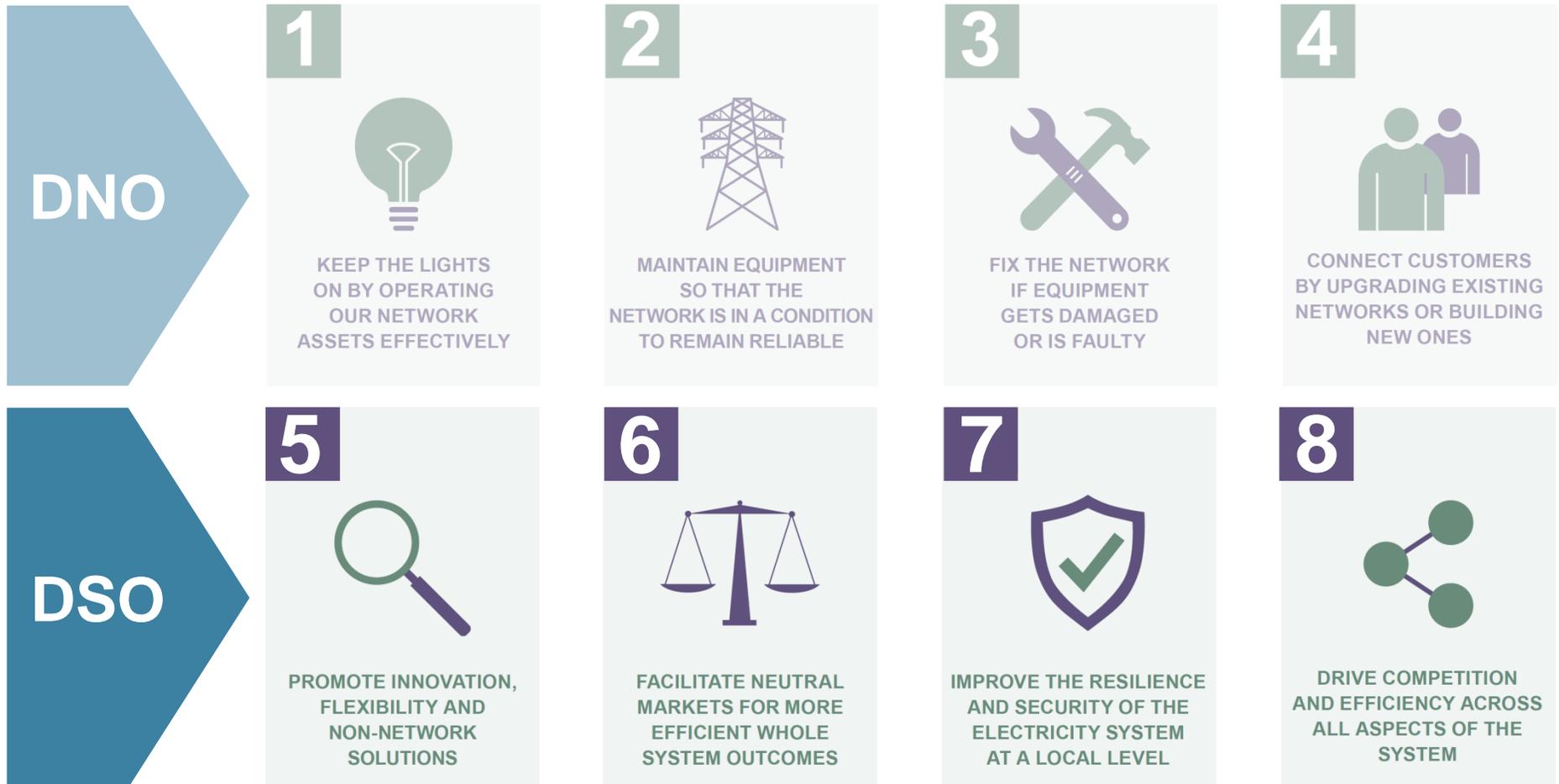
Paul Jewell – Policy Manager

Ben Godfrey – Network Strategy Team Manager

Roger Hey - Future Networks Manager

# HIGH PERFORMING DNO

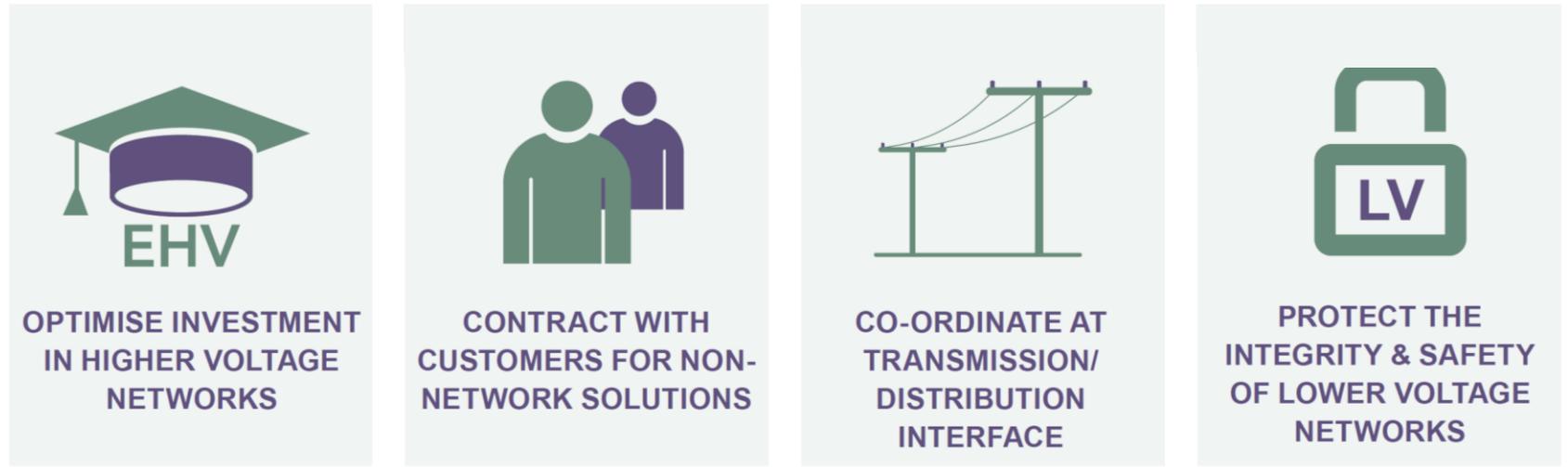
- DNOs have a long track record of using innovation to be more efficient
- We will build on this as we take on additional roles within the energy system



# DSO STRATEGY

## We have published our DSO Strategy

- It outlined our four key focus areas for DSO implementation and our plan to achieve them
- We highlighted key enablers in monitoring, control & automation, communications and data systems to enable us to be a high performing DSO



- We consulted on this approach and updated our plan based on feedback
- **We are the only DNO to have provided a costed DSO implementation plan**



[www.westernpower.co.uk/our-network/strategic-network-investment/dso-strategy](http://www.westernpower.co.uk/our-network/strategic-network-investment/dso-strategy)

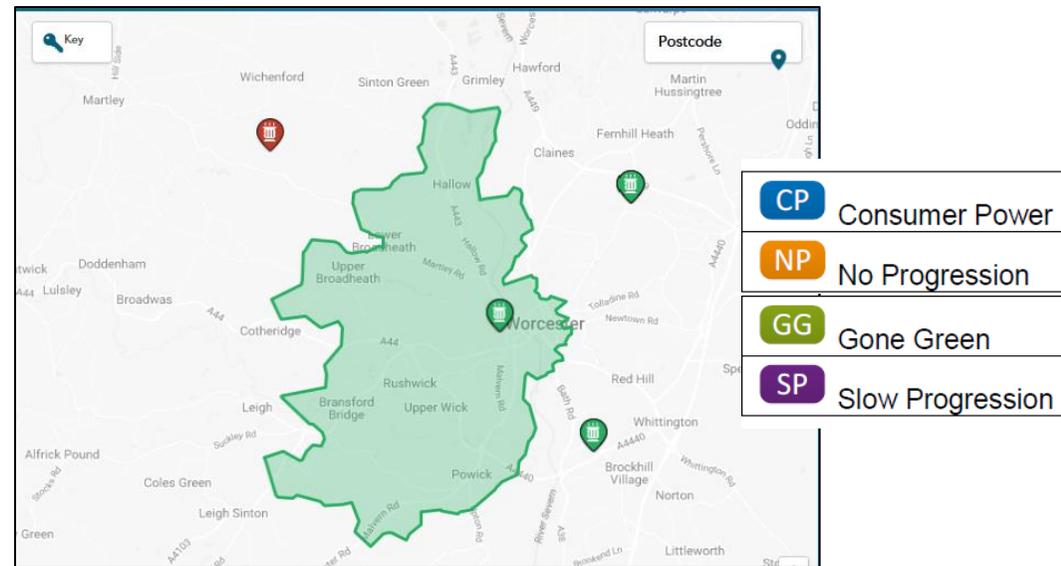
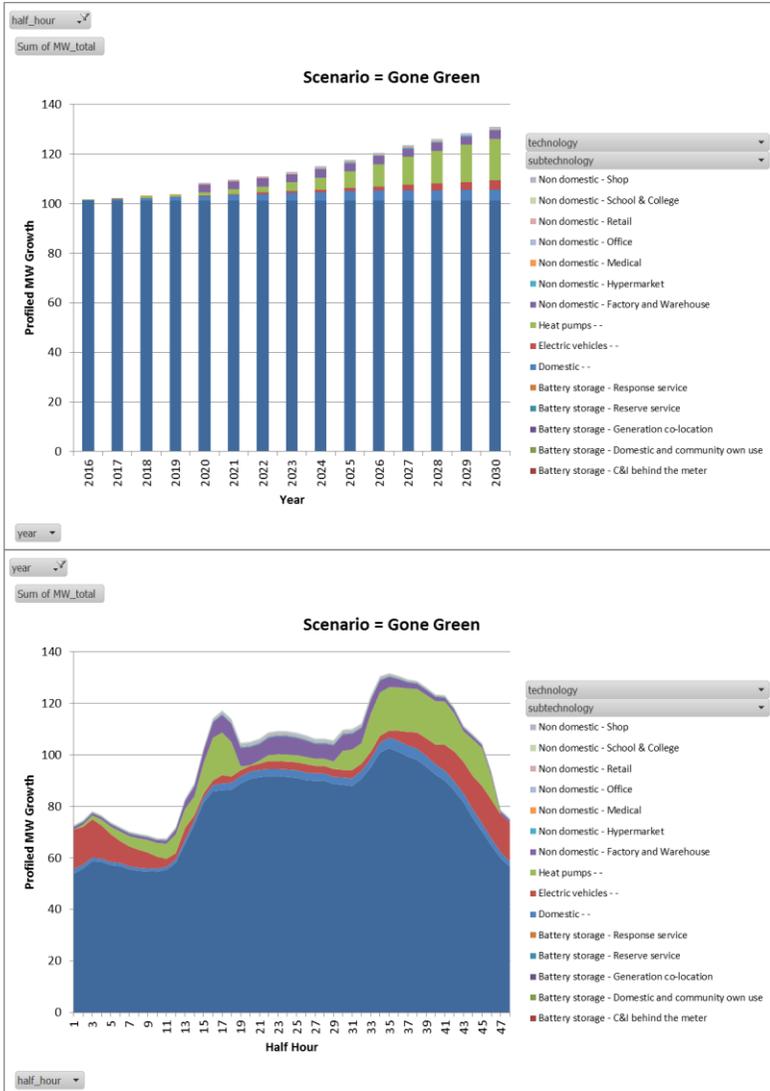
# DSO FORWARD PLAN HIGHLIGHTS

		Looking Back			Looking Forwards		
<b>Neutral Supply Market Facilitation</b> 	Published data on 32 zones	<b>Signposting</b>		Data on Signposting publicly available for download	Commitment to publish more data on system needs	Working with stakeholders to further develop market information	Development of a Flexibility Register for those offering services
<b>Enabling Decarbonisation</b> 	Suite of four different Alternative Connection types developed	Alternative Connections rolled out as business as usual		Connection of 9.5GW of distribution connected generation	Strategic Investment Options developed for future generation scenarios	Active Network Management available in all areas by 2021	Roll out of flexibility will enable additional connection options
<b>Enhancing Security of Supply</b> 	Consistent improvement in reduction of network unavailability	Widescale deployment of automation		Industry learning gained on resilience through Regional Development	Ongoing ED1 commitment to reduce customer minutes lost and number of customer interruptions	Development of RESTORE flexibility product	Our Control Room will be able to dispatch distributed energy resources to help support the network
<b>Flexibility Services</b> 	Flexible Power brand procuring flexibility services under business	Flexible Power products published	<b>Flexibility</b>		ENTIRE project proving benefits of flexibility	Flexible seeking further summer and winter flexibility services in 2019	Openly testing the market to compare flexibility against conventional reinforcement
<b>Electric Vehicle Readiness</b> 	<b>Electric Vehicles</b>		Our innovative EV trial, Electric Nation, successfully installed 673 domestic smart chargers	We have exhibited at the low carbon vehicle and energy infrastructure	Results from Electric Nation on smart charging behaviour	Building on learning from Electric Nation on using EV flexibility to defer reinforcement	Continued selective uprating of assets in LCT hotspots
<b>Enabling Economic Growth</b> 	Strategic Investment Options reports published for all four license areas	Stakeholder engagement completed in all regions	<b>Distribution Future Energy Scenarios</b>		Refresh DFES and Strategic Investment Options reports on a two year cycle	Engagement with Government on Local Energy Strategies	Continue to share forecast data with local and regional Government and other stakeholders
<b>Whole System Planning</b> 	Installation of FREEDOM test sites	Completion of WPD & NGR Regional Development Programme for South West		Development of industry under ENA's Open Networks	Collaborative Strategic Investment Options reports with other DNOs	Joint SO and DSO articles published under WPD DSOF	Implementation of RDP recommendations, including enabling Deep Connect & Manage for customers
<b>Communities and Localism</b> 	Wide range of innovation projects centred around local communities	Community energy events held in major locations within WPD area		DNO to DSO community consultation published	Continued engagement with local communities enabling them to participate in future energy markets	Outputs and actions from the DNO to DSO community consultation	Additional commercial opportunities for customers connected at LV

# SCENARIO BASED FORECASTING

Since 2016, WPD has been using scenario based forecasting to build a regional picture of demand, generation and storage uptake

We have built a bottom-up understanding of demand, generation and storage growth out to 2032 across 260 individual zones within our region and share this information.



# WHAT DOES FLEXIBILITY LOOK LIKE?



Generation turn up or turn down



Demand turn up or turn down



Shifting consumption forwards and backwards

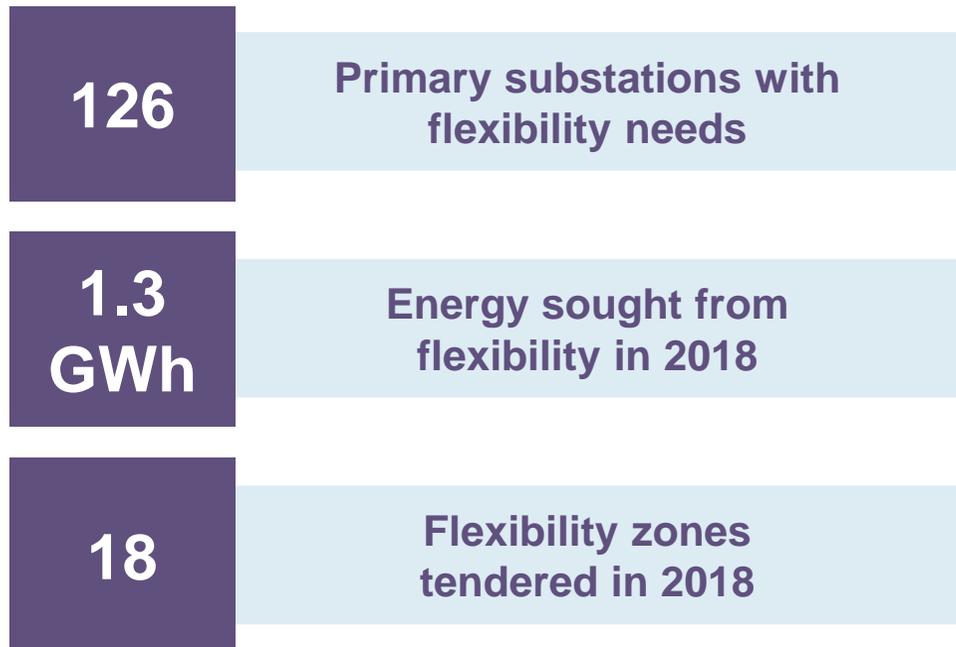


Storing energy for later consumption

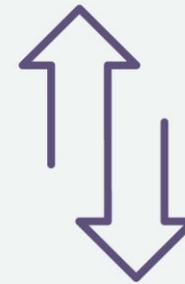
# FLEXIBILITY FIRST

WPD has always used the flexibility inherent in its networks to provide an economic and secure supply ahead of undertaking conventional reinforcement

- We are now expanding this to include market-provided flexibility and will seek this in the areas triggering load related reinforcement within ED1



Throughout the rest of ED1 we will assess 90% of our load related reinforcement investment for a more economic delivery by flexibility services.



# 90%

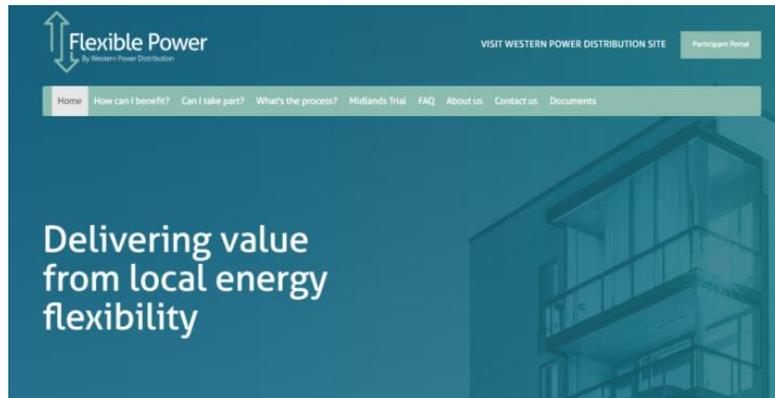
LRR investment assessed against Flexibility

For the remaining 10%, which is predominately at LV, we will continue to develop, test and evaluate other markets.

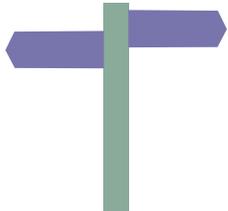
# 2019 – A YEAR FOR FLEXIBILITY

In 2019, we are seeking flexibility across 79 primary substations, requiring up to 60MW and 1900MWh

- This may defer up to £40m of load related reinforcement



Signposting



Early February 2019

Pre Qualification Questions



February 2019

Procure



March to May 2019

Integrate/Test



May 2019

Operate



June 2019 to May 2021

# FLEXIBILITY – LEARNING BY DOING

After agreeing the principles of approach with Ofgem, we will begin using flexibility to provide quicker and more efficient options for new connections. This approach will be piloted in Lincoln to develop new commercial arrangements.

Flexibility can provide alternatives to reinforcement and benefits to the whole electricity system

Generators seeking connections

Demand seeking connections

Storage seeking connections

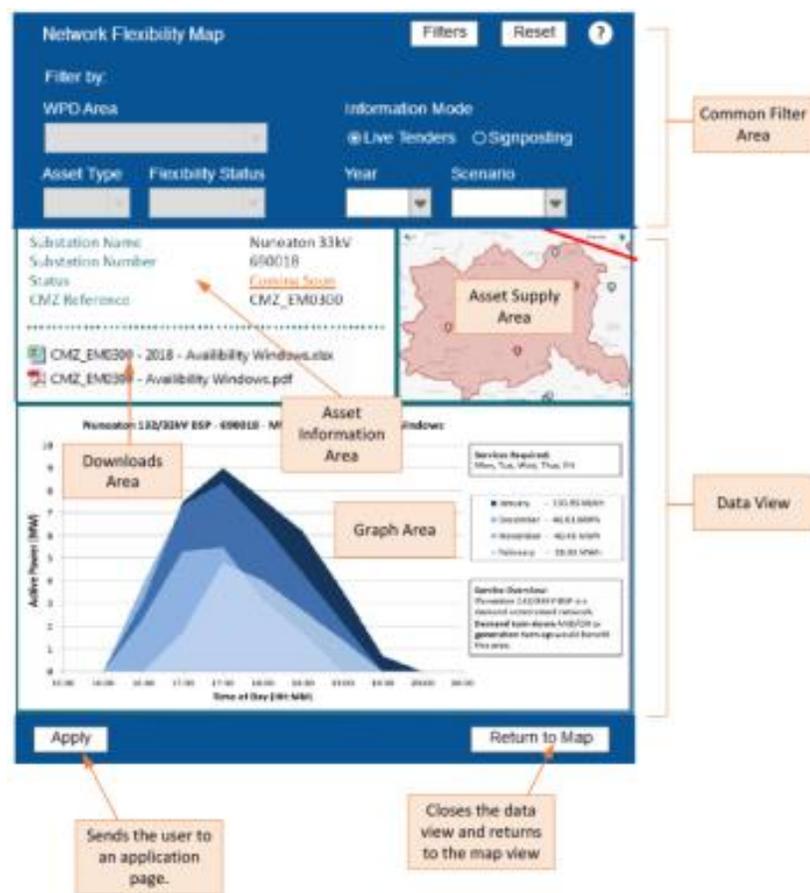
Flexibility providers seeking a revenue

Flexibility can be shared across the transmission boundary to access National Markets

# SIGNPOSTING

To inform flexibility markets of our requirements both now and into the future, we have committed to publishing “signposting” information which describes the constraints triggering any significant load related reinforcement

- This year, we have published signposting on £60m of load related reinforcement



Using a similar functionality to our network capacity map, our network flexibility map is publicly available on our website:

[www.westernpower.co.uk/signposting](http://www.westernpower.co.uk/signposting)

**This displays information on:**

- Geographic supply area
- MW peak and length for availability
- Estimated MWh utilisation
- Months/days/hours applicable
- Raw data downloads
- Four Industry-aligned future energy scenarios
- 5 year window

# ELECTRIC VEHICLE (EV) READINESS

The UK has made a major commitment to decarbonise transport in the UK and electric vehicles are predicted to play a large part in reducing emissions

	SOUTH WEST	SOUTH WALES	WEST MIDLANDS	EAST MIDLANDS
Now	7,000	2,500	12,000	7,000
2030	815,000	255,000	995,000	785,000

- To help enable the adoption of electric vehicles, WPD is committed to the following:

Identify and proactively mitigate EV related network constraints

Ensure our network remains high performance and safe during the uptake of EVs

Develop an innovation programme that accelerates the adoption of EVs

- Recent WPD engagement revealed that only 11% of local authorities in our region are at the implementation stage of rolling out EV charging infrastructure
- **Understanding likely consumer behaviour is therefore very important – hence our questions to you today**

# BUILDING A NETWORK THAT SUPPORTS EVs

**We need to understand how customers will want to use the network to charge their EVs. For example, will customers care about:**

- Easy access to charge points when away from home (located across the network)
- The speed of charging when away from home
- Cost of charging when away from home
- Easy process to install a charge point at home
- The speed of charging at home
- Knowing there's enough capacity in the network for charging in the future (e.g. install bigger cables in areas where we anticipate high take-up)
- **Understanding likely consumer behaviour is therefore very important – hence our questions to you today**

# ELECTRIFICATION OF HEAT

Another factor for WPD to consider is the decarbonisation of heat. Bringing an expected shift from gas or solid fuel heating systems towards electricity based heating systems

- In likelihood this will focus on heat pumps - a heating device which harvests some heat energy from the environment
  - It would maintain a background level of heat in a house using this energy but would top it up with electricity from our network
  - When the weather is very cold this will add demand to our network

▪ Currently we are forecasting:

	SOUTH WEST	SOUTH WALES	WEST MIDLANDS	EAST MIDLANDS
Now	8,500	2,500	4,100	6,000
2030	120,000	78,000	62,000	78,000

- We expect new homes will transition to heat pumps first
- Existing properties will consider a change when existing boiler/heating systems needs replacing
- **Understanding likely consumer behaviour is therefore very important – hence our questions to you today**

# TABLE DISCUSSION

## 1. How would you like WPD to report progress against the transition to DSO?

### As a domestic customer:

- 2a. How likely are you to participate in flexible services?
- 3a. What factors are important to you when it comes to charging your own (future) EV?
- 4. Do you expect to replace your boiler, or supplement it, with an electric renewable heating system in the near future?

### From a work/business perspective:

- 2a. How likely are you to participate in flexible services?
  - *What incentives would help increase your participation?*
- 3b. How likely is your company to move to electric vehicles in the next five years?



## ELECTRONIC VOTE 9:

On a scale of 1 to 10, as a domestic customer, how likely are you to be flexible in terms of your energy use / generation in return for a financial saving?



Not likely  
at all



Extremely  
likely



## ELECTRONIC VOTE 10:

On a scale of 1 to 10, how likely is your organisation to be flexible in terms of your energy use / generation in return for a financial saving?



Not likely  
at all



Extremely  
likely



## ELECTRONIC VOTE 11:

**As a domestic customer, what proportion of WPD's annual £98 a year charges would you expect to save to make it worth your while to provide this flexibility?  
(select one option)**

1. £0-£5
2. £5-10
3. £10-£20
4. £20-30
5. £30-£40
6. £40+
7. No amount is enough



## **ELECTRONIC VOTE 12:**

**As a domestic customer, how likely are you to replace your boiler with an electric renewable energy heating system (such as a heat pump)? (*select one option*)**

1. Already own one
2. Likely in the next 5 years
3. Likely in the next 5-10 years
4. Likely in over 10 years time
5. Never/highly unlikely



## **ELECTRONIC VOTE 13:**

**As a domestic customer, how likely are you to purchase an electric vehicle?**

***(select one option)***

1. Already own one
2. Likely in the next 5 years
3. Likely in the next 5-10 years
4. Likely in over 10 years time
5. Never/highly unlikely



## **ELECTRONIC VOTE 14:**

**How likely is your organisation to switch to electric vehicles? (*select one option*)**

1. Already underway
2. Likely in the next 5 years
3. Likely in the next 5-10 years
4. Likely in over 10 years time
5. Never/highly unlikely



## **ELECTRONIC VOTE 15:**

**Which of these network-related factors would make it more likely for you to have an electric vehicle?**

***(drag & drop into place)***

1. Easy access to charge points when away from home (located across the network)
2. The speed of charging when away from home
3. Cost of charging when away from home
4. Easy process to install a charge point at home
5. The speed of charging at home
6. Knowing there's enough capacity in the network for charging in the future (e.g. install bigger cables in areas where we anticipate high take-up)

**LUNCH**

# THIS AFTERNOON

A choice of four sessions:

Table one

**CONNECTIONS**  
(ICE workplan & strategy)

Table two

**ELECTRIC VEHICLES &  
WIDER INNOVATION**

Table three

**NETWORK CHARGING**

Table four

**CONSUMER VULNERABILITY**  
(incl. fuel poverty)

# INFORMATION FOR STAKEHOLDERS

## Thank you for attending

- Slides and feedback will be posted on the website [www.westernpower.co.uk](http://www.westernpower.co.uk)
- We would appreciate feedback on any of the areas discussed today. Please contact:

Alex Wilkes, Stakeholder Engagement Manager

✉ email: [awilkes@westernpower.co.uk](mailto:awilkes@westernpower.co.uk)

☎ phone: 01332 827647